

Example:

Use transformations to sketch the graph of the function $\hookrightarrow 1$

$$y = -\frac{1}{2} \log_2(-2x - 6) + 1$$

VS $\frac{1}{2}$

HS $\frac{1}{2}$

$$y = -\frac{1}{2} \log_2(-2(x+3)) + 1$$

VT 1

HT -3

R_x Y

R_y Yes

State:

- A The equation of the asymptote
- B The domain and range
- C The x and y-intercepts (if they exist)

VA: (HT) $x = -3$

B) R: $\{y \mid y \in \mathbb{R}\}$

Domain

$$-2x - 6 > 0$$

$$-2x > 6$$

$$\frac{-2x}{-2} > \frac{6}{-2}$$

$$x < -3$$

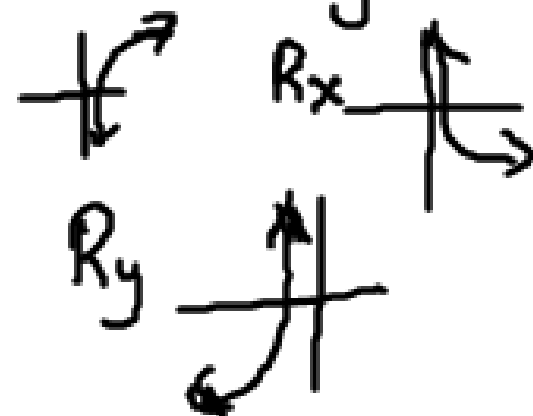
$\{x \mid x < -3\}$

y-int (x=0)

$$y = -\frac{1}{2} \log_2(-6) + 1$$

NO SOL'N

NO y-int



x-int (y=0)

$$0 = -\frac{1}{2} \log_2(-2x-6) + 1$$

$$-1 = -\frac{1}{2} \log_2(-2x-6)$$

$$2 = \log_2(-2x-6)$$

convert to exp.

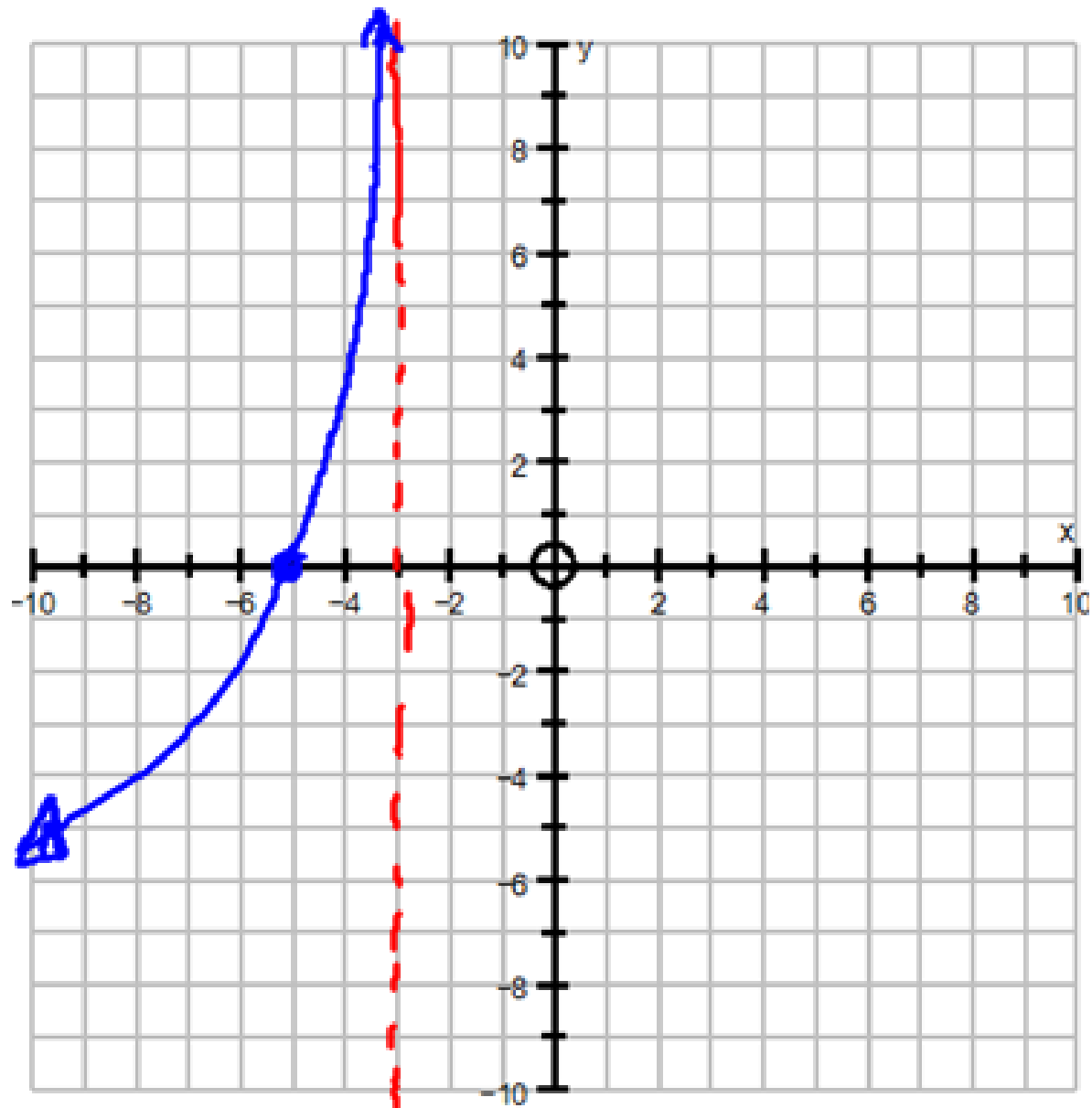
$$2^2 = -2x-6$$

$$4 = -2x-6$$

$$10 = -2x$$

$$x = -5$$

$$(-5, 0)$$



HW pg 390 # 4, 5, 8, 9
last night's

Laws of Logarithms

Product Law –

$$\log_a(xy) = \log_a(x) + \log_a(y)$$

Quotient Law –

$$\log_a\left(\frac{x}{y}\right) = \log_a(x) - \log_a(y)$$

Power Law –

$$\log_a x^b = b \cdot \log_a x$$

The Change of Base Rule

$$\log_b a = \frac{\log_c a}{\log_c b}$$

Evaluate: $\log_4 7$

$$\frac{\log(7)/\log(4)}{1.403677461}$$

(a) Express $3^x = 7$ in log form.

$$\log_3 7 = x$$

(b) Solve the equation $3^x = 7$ by taking the log of both sides.

$$\log_{10}(3^x) = \log_{10}(7) \quad \leftarrow \text{Power Law}$$

$$\frac{x \cdot \log 3}{\log 3} = \frac{\log 7}{\log 3}$$

$$x = \frac{\log 7}{\log 3}$$

$$3^x = 7$$

$$\log_3(3^x) = \log_3(7)$$

$$x \cdot \log_3 3 = \log_3 7$$

$$x = \log_3 7$$

$$\log_7(3^x) = \log_7 7$$

$$x \cdot \log_7 3 = 1$$

$$x = \frac{1}{\log_7 3}$$

8.4

Logarithmic and Exponential Equations

Focus on...

- solving a logarithmic equation and verifying the solution
- explaining why a value obtained in solving a logarithmic equation may be extraneous
- solving an exponential equation in which the bases are not powers of one another
- solving a problem that involves exponential growth or decay
- solving a problem that involves the application of exponential equations to loans, mortgages, and investments
- solving a problem by modelling a situation with an exponential or logarithmic equation

Find the exact value for x:

$$3^{x-1} = 7$$

Convert to logarithm

$$x-1 = \log_3 7$$

$$x = \log_3 7 + 1$$

take the log of both sides

$$\log(3^{x-1}) = \log(7) \leftarrow \text{Power Law}$$

$$(x-1)\log 3 = \log 7$$

$$x\log 3 - \log 3 = \log 7$$

$$x\log 3 = \log 7 + \log 3 \leftarrow \text{Product Law}$$

$$x\log 3 = \log(7 \cdot 3)$$

$$\frac{x\log 3}{\log 3} = \frac{\log 21}{\log 3}$$

$$x = \frac{\log 21}{\log 3}$$

$$3^{x-1} = 7 \quad \text{use exp laws first}$$

$$(3^x)(3^{-1}) = 7$$

$$\frac{3^x}{3} = 7$$

$$3^x = 3 \cdot 7$$

$$3^x = 21 \quad \text{convert to logs}$$

$$\log_3 21 = x$$

$$4^{2x} - 5(4^x) + 6 = 0$$

$$(4^x)^2 - 5(4^x) + 6 = 0$$

$$\text{let } m = 4^x$$

$$m^2 - 5m + 6 = 0$$

$$(m-2)(m-3) = 0$$

$$m=2 \quad m=3$$

$$4^x = 2$$

$$(2^2)^x = 2^1$$

$$2^{2x} = 2^1$$

$$2x = 1$$

$$x = \frac{1}{2}$$

2

$x = \log_4 2$ ← don't leave like this... evaluate

$$4^x = 3$$

$$x = \log_4 3$$

Solving Equations with Logs

- If the bases of the logarithms are all the same, use the laws of logarithms to simplify so there is one log on each side.
- If the bases of the logarithms are different, evaluate each and simplify to a single log.

Examples: Solve for x :

$$\log_3 x = \log_3 5$$

(A) $3\log_5 6 - 2\log_5 3 = \log_5 x$

$$\log_5 (6^3) - \log_5 (3^2) = \log_5 x$$

$$\log_5 \left(\frac{6^3}{3^2} \right) = \log_5 x$$

$$\log_5 \left(\frac{216}{9} \right) = \log_5 x$$

$$x = \frac{216}{9}$$

$$x = 24$$

$$(B) \log_3 27 - \log_x 125 = \log_4 16$$

- can't use log laws... not the same base.
- evaluate each log separately.

$$3 - \log_x 125 = 2$$

$$3 - 2 = \log_x 125$$

$$1 = \log_x 125$$

$$x^1 = 125$$

$$x = 125$$

$$(D) \log_2(x-6) = 3 - \log_2(x-4)$$

$$\log_2(x-6) + \log_2(x-4) = 3$$

$$\log_2[(x-6)(x-4)] = 3$$

convert to exp.

$$2^3 = (x-6)(x-4)$$

$$8 = x^2 - 10x + 24$$

$$0 = x^2 - 10x + 16$$

$$0 = (x-8)(x-2)$$

$$x = 8$$

$$x = 2$$

check:

$$x = 2$$

$$\log_2(x-6) \rightarrow \log_2(2-6)$$

$$\log_2(-4)$$

NOT POSSIBLE

reject $x = 2$

$x = 8$ is the only answer

$$(E) (\log_7 x)^2 - \log_7 x^{\textcircled{2}} - 3 = 0$$

$$(\log_7 x)^2 - 2(\log_7 x) - 3 = 0$$

$$\text{let } m = \log_7 x$$

$$m^2 - 2m - 3 = 0$$

$$(m-3)(m+1) = 0$$

$$m = 3 \quad m = -1$$

$$\log_7 x = 3 \quad \log_7 x = -1$$

Convert to exp

$$7^3 = x$$

$$x = 343$$

$$7^{-1} = x$$

$$x = \frac{1}{7}$$

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